

# Little Lord & Lady

## Launching in the USA

Following a positive reception of their first two collections in the UK and in Europe, Little Lord & Lady is pleased to announce their launch in the USA, exclusively with Wilshire & Cooper.

Wilshire & Cooper, a USA based online store, is a new venture for ILG Corporation. This marketplace is a treasure trove of bijoux international brands, new to the US market, specially selected by Wilshire & Cooper. Wonderfully diverse and equally gorgeous, the brands showcase the best of style and design available. This exclusive store has quickly gained traction in the market, following an effective promotional campaign, achieving over one hundred and fifty thousand followers before their launch.

Little Lord & Lady, an exciting children's clothing brand inspired by traditional British style, creates quirky, complementary outfits for children from 6 months to 8 years of age. Their British designed, seasonal collection combines bespoke prints and luxury fabrics which are complemented by distinctive detailing, making the range distinguished and timeless. Offering a strong synergy with Wilshire & Cooper's mission, Little Lord & Lady is delighted to be a part of the team.

Born, bred and based in Yorkshire, the Little Lord & Lady team have a long experience in the Childrenswear industry and are proud of their roots. The team was purposefully drawn together to create an extensive collection of smart clothes and accessories, which co-ordinate across style and gender, playing host to this truly fabulous heritage. Using features from our culture and lifestyle, unique prints such as bicycles, pocket watches and flowers are seasonally themed, and our signature London print runs through the seasons and collections.

For more information, contact [info@littlelordandlady.co.uk](mailto:info@littlelordandlady.co.uk) and follow them on Twitter @littlelordlady1, Instagram @LittleLordLady or Facebook.